PRMG | LEADERSHIP CONFERENCE 2026

PEOPLE / PROGRESS / A BRIGHTER TOMORROW

PROTECT JUDGMENT. CREATE CONSISTENCY. INCREASE CONNECTION.

# START FRAMEWORK

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## Automate the Routine. Personalize the Rest.

PRMG Leadership Conference 2026 | Abdel Khawatmi

> The goal is not more AI.
> **The goal is more capacity for the work only people can do.**

### S — SPOT THE FRICTION

Find repetitive bottlenecks.

Sort work into:

- Automate It
- Assist Me With It
- Keep It Human

### T — TEACH IT THE BUSINESS

Give AI role, context, objective, guardrails and output.

### A — AUTOMATE THE ROUTINE

Build workflows, not prompt collections.

### R — REHUMANIZE THE EXPERIENCE

Use the time back for conversations, coaching and trust.

### T — TRACK THE IMPACT

Measure what changed before you scale.

### EXAMPLE WORKFLOWS

Meeting → recap → actions → follow-up draft

Idea → outline → presentation → content

## Automate the process — never automate responsibility.

AI scales information. Humans scale trust.

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